

## Message Text

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16

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-05 RSC-01 /017 R

66611

DRAFTED BY: COM/BIC-287/FXSHEEHAN/GJW

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

COM/BIC-287/GOGORDON

COM/BIC-265/OED/ED/DSGILPATRIC

COM/BIC-OED/OBOD/RECOHEN

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R 192217Z JUL 74

FM SECSTATE WASHDC

TO AMCONSUL SAO PAULO

AMCONSUL RIO DE JANEIRO

UNCLAS STATE 157157

E.O. 11652: NA

TAGS: BEXP, BTRA, BR

SUBJECT: VISIT OF J. H. SCHWEITZER, DIRECTOR, EXTERNAL  
TECHNICAL SERVICE, CELANESE COATINGS COMPANY, LOUISVILLE,  
KENTUCKY

1. SCHWEITZER PLANS TWO WEEK BUSINESS TRIP BRAZIL, BEGINNING  
AUGUST 5. EXPECTS ARRIVE SAO PAULO A.M. OF AUGUST 5. WILL  
CONTACT CONSULATE UPON ARRIVAL. HE NOT CERTAIN OF SPECIFIC  
DATE OF ARRIVAL IN RIO, HOWEVER, WILL PROBABLY BE SECOND  
WEEK OF STAY. WILL MAKE EFFORT TO CONTACT COMMERCIAL  
SECTION RIO PRIOR TO VISIT THERE.

2. CELANESE COATINGS, BRANCH OF CELANESE CORPORATION,  
INTERESTED EXPLORING LICENSING OR JOINT VENTURE ARRANGEMENTS  
WITH ONE OR MORE OF 10 OR 15 LARGEST BRAZILIAN PAINT MANUFAC-  
TURERS ALREADY ACTIVE IN FIELD OF INDUSTRY  
COATING AREAS, SUCH AS AUTOMATIVE PRIMERS AND TOPCOATS,  
COIL COATING FINISHES, CAN COATINGS PRIMARILY FOR BEER AND

BEVERAGE CONTAINERS "ETC." CONTACTS WILL PRIMARILY FOCUS ON  
AUTOMOTIVE INDUSTRY PAINT MANUFACTURERS AND SUPPLIERS CONCEN-  
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TRATED SAO PAULO VICINITY.

3. RECIPIENTS REQUESTED TO PROVIDE SCHWEITZER AVAILABLE  
RELATIVE INDUSTRIAL COATING INFORMATION AND INTRODUCE HIM TO  
APPROPRIATE CONTACTS THAT FIELD. PROVIDE OTHER ASSISTANCE  
AS DEEMED APPROPRIATE. INGERSOLL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Errors:** N/A  
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**Subject:** VISIT OF J. H. SCHWEITZER, DIRECTOR, EXTERNAL TECHNICAL SERVICE, CELANESE COATINGS COMPANY, LOUISVILLE  
**TAGS:** BEXP, BTRA, BR  
**To:** SAO PAULO RIO DE JANEIRO  
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